

"OneWorld.net is the premiere global hub for groups and individuals who care about international issues—a town hall for today's interconnected world"



OneWorld Connect

Imagine...

taking control of your news cycle,

contributing to it,

getting inside it,

and being empowered by it.

Imagine getting your news directly from individuals and groups around the world - a vast source of new voices, insights and stories, but guided by our trusted editors. Imagine learning and connecting with global citizens that share your values - learning about their lives, their countries, their cultures. And then imagine finding innovative and impactful ways to work together to address the global issues you care about.

This is OneWorld Connect, a public space where people become well informed on global issues, share their perspectives and knowledge, and connect with others to make a difference.

The OneWorld Connect initiatives are a keystone of our next-generation OneWorld.net - using innovative tools to build a more fair and sustainable world. They will make our content more easily accessible, navigable and customizable, while providing new and powerful ways to facilitate connections within our community of users and partner organizations.

About OneWorld.net

Since 1995, OneWorld.net has served as the place to “support communication media of the people, by the people and for the people—everywhere.”

“OneWorld's goal is to help build a more just, global society, through its partnership community. It encourages people to discover their power — power to speak, connect, and make a difference — by providing access to information, and enabling connections between hundreds of organizations and tens of thousands of people around the world.

Through this network, individuals have access to information previously unavailable to them. There are countless stories of people saving lives, helping their communities, and improving the economic prosperity of their families and villages” -Omidyar Network

OneWorld has been called “the BBC of the nonprofit sector”

We are the only nonprofit top-level news provider on Yahoo! World News. We publish international news, analysis, and feature stories daily from the grassroots, tagging them by country and topic. But OneWorld is more than an information service: it is also a vibrant network of more 2500 civil society organizations from around the globe, a community of 80,000 registered users, and a portal serving 1.5 million monthly page views in the US alone, a quarter of our global traffic.

We have content, people, and momentum. With your help, we will take OneWorld to the next level!

We have a a strong track record of sustained innovation in the digital public space. Over the past thirteen years, OneWorld has built a treasure trove of content with over 500,000 articles and multi-media in 12 languages.

OneWorld U.S. is a 501(c)3 nonprofit organization.



- **500,000+ articles**
- **2500+ partner organizations**
- **80,000 registered users**
- **multi-media in 12 languages**
- **11 OneWorld centers worldwide**

1995 CMS-driven site
1998 online radio
2001 online video
2007 first UN speech by US politician through Second Life
2008 mashups?

Please join us. Help create a better OneWorld!

Tapping the Network to Create New Opportunities



For our next-gen OneWorld, we are launching a new Drupal-based Web site that will facilitate user-generated stories, videos, and commentaries from around the globe. As part of a three-year process of technical decentralization, OneWorld's current massive CMS is being de-constructed, to better tailor to the regional needs and context of each of our 12 editorial and partnership centers. OneWorld US and several other centers are migrating to Drupal, some to Plone, and a few have tailored proprietary systems.

Here are ideas we want to work on with you. Help us define, refine and build them!

<p>1. Powerful Visualizations</p> <p><i>Going beyond text, visualizing OneWorld content in innovative ways—maps, timelines & other useful tools.</i></p> <p>Help our OneWorld users experience news and information in new ways. We want to see the inspiring stories in unique ways—on maps and globes, and in timelines, giving extra weight where mainstream media is absent or lacking, and showcasing the interlinkages with organizations and private initiatives by topic and country.</p> <p>We envision a dynamic world map where users select their country or region of interest along with issues. They will then be able to designate different types of related content: news articles, action alerts, users with similar interests, projects, NGOs working in the field, etc. “My OneWorld” content could be sent to them at their convenience and by their chosen method of delivery (email, RSS, or SMS).</p>	<p>3. User Widgets</p> <p><i>Take us with you and tell us what you see with widgets.</i></p> <p>OneWorlders will be able to customize their “My OneWorld” page to coordinate all the compelling information produced by OneWorld, its NGO partners, and users around the world. Imagine utilizing this powerful tool to track developments on AIDS in South Asia, water issues in Guatemala, or climate change worldwide.</p> <p>The OneWorld online experience will intensify when users can take advantage of widgets to allow them to tap into other social networks or blogs through the “My OneWorld” page and read and share news stories without limits. Those widgets enable posting of local content related to those stories: links, comments, video responses, images as well as ratings and feedback. A good API will also allow easy porting to mobile phones, OLPCs, and other platforms, or connect them to other CMSs.</p>
<p>2. Metadata Standards</p> <p><i>Enhance the global network effect by connecting content from OneWorld centers worldwide.</i></p> <p>OneWorld's diverse centers around the world use different CMSs to cater for regional differences in connectivity and functionality. We have a first metadata standard for content, and now need to get our systems (Drupal, Plone, and a few proprietary systems) talking directly to each other or to a (distributed) content repository.</p> <p>We need to keep the OneWorld centers connected, and exchange synchronized content with rich metadata information.</p>	<p>4. Social Networking of OneWorlders</p> <p><i>Open id integrated with Open Social will make for easier connections.</i></p> <p>This mashup would allow people registered through Open Id and Open Social to find other like-minded people locally and globally — adding people as friends, sharing stories, events, videos and photos.</p> <p>OneWorlders' social networking tools will be open and focused on the exchange of content and ideas to work together to solve local and global issues.</p>

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